



*Enlighten. Employ. Empower.*

# The Selective Corporate Internship Program



## Introducing a Brilliant Investment: Future Global Leaders

The Selective Corporate Internship Program is a 501(c)(3) organization.



## Mission

To “Enlighten, Employ, and Empower” diverse underprivileged students for successful careers through corporate mentorship, leadership development, and internship opportunities.

## Founders

Founders Miguel and Monica McClure Mancebo are successful entrepreneurs and former Corporate HR Executives with a wealth of experience in career transition services and talent acquisition. The Mancebos were aware of the lack of opportunities for young people, whose backgrounds might not allow them to consider careers in Corporate Business and STEM. They developed a plan to train and connect deserving students from diverse and disadvantaged environments with the corporate world.

The Mancebos in collaboration with their corporate supporters (many Fortune 500 companies) provide critical technical and essential skills training to these outstanding students, establishing a win-win situation for both the students and corporations. SCIP provides a long term strategy that enhances their education and prepares them to be tomorrow’s leaders.

*“We want our young leaders to soar in life. Every student who walks through our door is our future, so we treat them like they’re taking over our legacy.”*

*-- Miguel Mancebo*

# Why Partner with SCIP?

## SCIP offers an unparalleled opportunity to:

- Access quality, highly trained, diverse and educated students exposed to the Global Business and STEM World
- Cultivate and groom a growing diverse talent pool
- Enhance a corporate diversity strategy as an employer of choice for an expanding diverse workforce
- Sustain positive corporate image and meet social responsibility goals
- Gain recognition for supporting upward social mobility, a fundamental American Dream



## Awards and Recognition

- National "Bright Spot in Hispanic Education" by the White House Initiative on Educational Excellence for Hispanics
- Recognized by Crains USA for Good Corporate Citizenship
- New Jersey Business & Industries Association (NJBIA) Award for Excellence
- "Dr. Martin Luther King Jr. Living the Dream Award" presented by former NY Governor George Pataki at the famous Apollo Theatre

## Special Features

- CNN "Leaving Corporate America with a \$ and a Dream" Special Segment
- Fortune Magazine - Small Business Segment
- Bloomberg Financial



## Background

In 1997, the Mancebos began working with the Chancellor of the NYC Department of Education to select students from public high schools for an opportunity to gain insight into Corporate America. Within months, they received over 2,000 applications. A committee of corporate leaders was appointed to carefully evaluate and select three talented students. Over the next several weeks, those students were introduced to both entrepreneurs and corporate executives. Some of the first corporate site visits were to Avon, JP Morgan Chase & Co., Con Edison, NBC, and Time Inc. From this point on, the Selective Corporate Internship Program (SCIP) was formed.

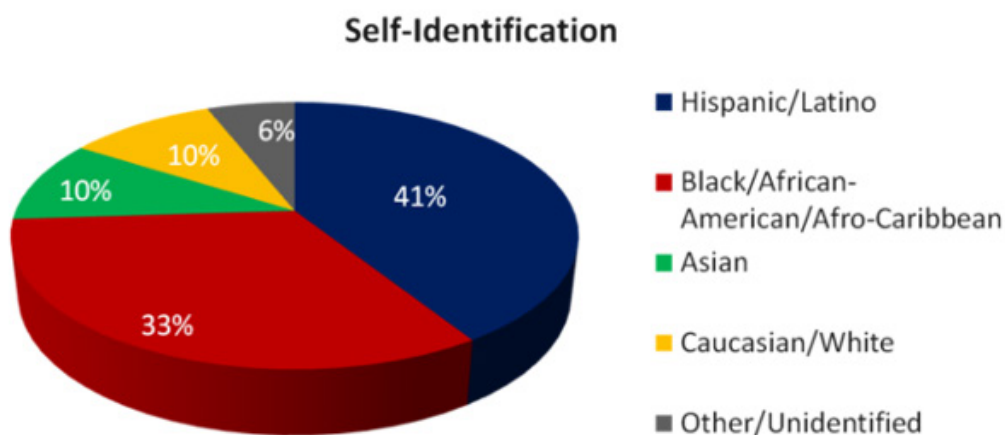
## About the Program

SCIP has built on its legacy High School Program (H-SCIP) to create a continuum through its College Programs (C-SCIP). Interns are exposed to global business leaders, trained in corporate communications and coached in professional decorum. These activities take place during the school year and during the Summer Executive Leadership Program. SCIP also provides mentors who help the students develop a strong work ethic, and enables them to identify and take advantage of future opportunities for their college and post-college goals. Throughout the year, SCIP holds leadership and educational summits, diversity forums, and career expos in which corporate partners attend to recruit prospective employees. Upon entering its 20th year in 2017, SCIP restructured programming into four distinct groups: Business and Finance, STEM, Entertainment, and Hospitality.

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## SCIP Young Leaders are Diverse

Representing the diversity of the North East region, 84% of SCIP Young Leaders are minorities.



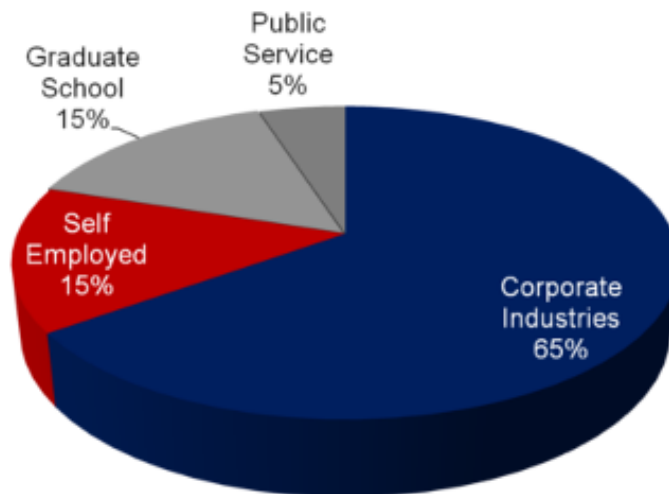
## College (C-SCIP) Impact to Date

Over 7,000 students have participated in C-SCIP Programs, in which a majority have obtained direct career opportunities.

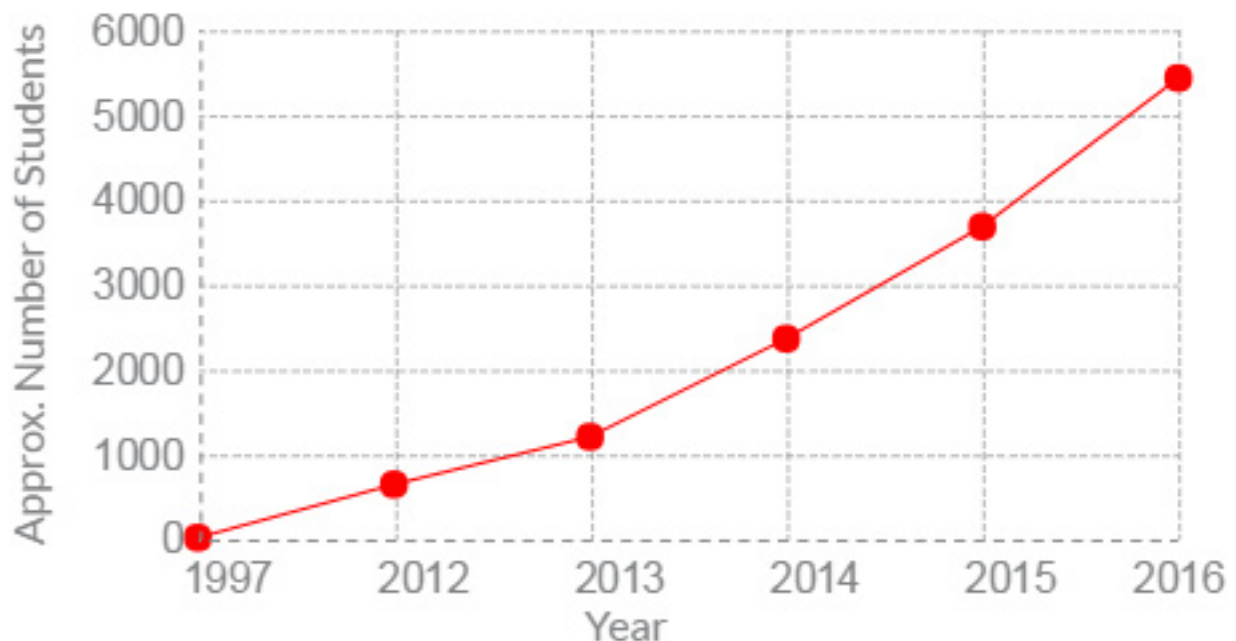
### Industries

- Industrial
- Medical
- Educational
- Marketing & Communications
- Government
- Accounting / Operations
- Finance
- Law
- STEM
- Insurance

C-SCIP students go on to various post-graduate paths



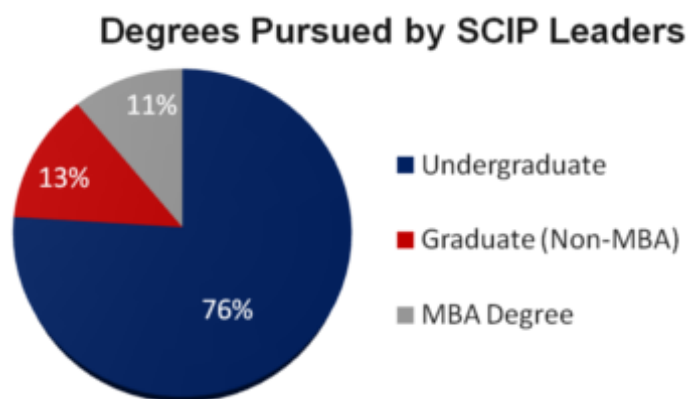
Cumulative Amount of Students Participating in C-SCIP Programming throughout the Years



## High School (H-SCIP) Impact to Date

The H-SCIP program works alongside corporate partners, focusing on Business and STEM, to provide students insight into future career paths. Through this exposure, SCIP Young Leaders are able to better identify potential majors that may lead to career opportunities of their choice. As a result, students then see college as a critical rite of passage to achieve their long term career aspirations.

For many of our Young Leaders, college was not an option they had considered before enrolling into SCIP and over 92 percent of our students not only choose to pursue a higher education, but are able to attend their first choice of college.



## MBA (M-SCIP) Impact to Date

SCIP's MBA program was launched in 2015, in response to corporate demand based on positive outcomes from the C-SCIP and H-SCIP Programs.

A year later, Corporate Executives and Ivy League MBA Graduates formed a steering committee to develop a robust graduate-focused curriculum which will propel SCIP's exceptional talent to the next level. Through the support of key partnerships and funding, SCIP foresees the MBA program to successfully bridge growing corporate demands to place skilled diverse global young leaders in careers to excel.



Below is a sample set of schools SCIP students attend.

## Colleges & Universities

American University  
Baruch College  
Brooklyn College  
Brown University  
Carnegie Mellon University  
City University  
Cornell University  
Columbia University  
Emory University  
Fairleigh Dickinson University  
Fordham University  
Georgetown University  
Hofstra University  
Howard University  
Lehman College  
Lehigh University  
Macaulay Honors College  
New York University  
Pace University  
Pennsylvania State University  
Queens College  
St. John's University  
Stevens Institute of Technology  
Stanford University  
Syracuse University  
Temple University  
Thiel College  
University at Buffalo  
University of Pennsylvania  
Virginia Tech  
Yale University

## High Schools

Academy of Finance and Enterprise  
Bayside High School  
Bronx High School of Science  
Brooklyn High School  
City Polytechnic High School of  
Engineering  
Cristo Rey New York High School  
Ferris High School  
Francis Lewis High School  
High School for Innovation in  
Advertising and Media (iAM)  
High School of Graphic  
Communication Arts  
Hillcrest High School  
Hospitality Senior High PCS  
Jamaica High School  
Long Island City High School  
Manhattan Bridges High School  
Murry Bergtraum High School for  
Business Careers  
New York Military Academy  
Queens Vocational and Technical  
High School  
Ralph R. McKee Career & Technical  
Education High School  
Seton Hall Preparatory School  
Staten Island Technical High School  
Stuyvesant High School  
Tottenville High School  
Transit Tech Career and Technical  
Education High School

## SCIP ANNUAL PROGRAMS

1. Annual Regional Business Summit & Career Expositions (Fall/Winter)
2. Annual Global Innovative STEM Summit & College Exposition (Fall/Spring)
3. Annual Executive Summer Leadership Program
4. Annual Fellows Leadership Program (Fall)
5. Annual Young Women's Diversity Forum (Fall)
6. Annual National Business Conference (Fall)
7. "Road Map to Success Series" Workshops (Year Long)

Examples: Resume Writing & Job Interviewing Preparation

## SCIP ANNUAL FUNDRAISERS

1. Annual "An Evening With The Stars" Awards Gala (Spring)
2. Annual "Toast To Excellence" Wine Tasting Event (Summer)
3. Annual Golf Classic (Fall)
4. Special Event: Art Gallery (Fall)



### SCIP's College Program (C-SCIP)

Designed to prepare college students for success after graduation, SCIP's college program features highly impactful workshops that run throughout the year with a key goal of assisting students with securing a career opportunity of their choice. The "Road Map for Success" Series include topics such as: Financial Literacy, Cyber Security, Industry Awareness, Essential Leadership Skills and Interview Techniques.

### College SCIP (C-SCIP) Business Summit & Career Expos

The goal of the Summit is for top tier diverse undergraduates, graduates, and MBA students to secure internships, part-time or full-time employment, while having the opportunity to network with high-level executives seeking a talented, diverse, and educated workforce.

These high achieving students are thoroughly vetted and pre-screened for this exclusive by-invite only recruitment event.





# SCIP ANNUAL PROGRAMS

## Annual Global Innovative STEM Summit & College Exposition (H-SCIP)

Taking place at Microsoft's New York Technology Campus in Times Square, students attend a number of Science, Technology, Engineering and Math (STEM) workshops, seminars, panel discussions, and networking.

Students actively participate with the speakers, meet with college recruiters, and engage with corporate representatives to learn more about career paths in Business and STEM.



## Annual Executive Summer Leadership Program (H-SCIP)

Highly motivated students entering 9th-11th grade, begin their SCIP journey with the fast track Executive Leadership Program, held for seven weeks during the summer. Upon completion, students possess marketable skills, a mature work ethic, and the technical training needed to succeed in a professional setting.

### What does the SCIP Executive Summer Leadership Program offer?

- Workshops that sharpen writing, team building, leadership development and presentation skills.
- Seminars on how to prepare a resume, complete job and college applications, and interview skills.
- Networking with executives from leading companies and organizations.
- Participation in Business and STEM education workshops and seminars.
- Visits to corporate offices as well as cultural and academic institutions.
- Golf and tennis instruction in order to enhance networking opportunities.

In 2014, SCIP launched a pilot Middle School Program.



# SCIP ANNUAL PROGRAMS

## Annual Fellows Leadership Program (H-SCIP + C-SCIP)

During the academic school year, SCIP High School and College students have the opportunity to continue their corporate training and directly support SCIP's mission through the Fellows Leadership Program. Fellows take a hands-on role in sustaining SCIP events, business development, and recruitment efforts. All fellows are awarded National Society of High School Scholars (NSHSS) lifetime membership and a special medallion.

### What does the SCIP Fellows Program offer?

- After-school, team-based learning in support of SCIP's mission.
- Event planning experience working on SCIP's college fairs, career expos, and annual black tie fundraiser.
- Fundraising training, including developing written and verbal communication skills to cultivate sponsors and prepare program books and other promotional materials.
- Recruitment experience attracting other underserved students to SCIP programs.

## Annual Young Women's Diversity Forum

Each October and March SCIP gathers bright young women for an empowerment breakfast forum. SCIP celebrates the continuing efforts to draw attention to gender diversity and engaging more women into leadership roles, notably in Finance, Business, and STEM.



## Annual National Business Leadership Conference and Career Exposition

SCIP launched its inaugural Annual National Business Leadership Conference and Career Exposition on November 18, 2016 at Microsoft Headquarters in Times Square. This mobile event rotates yearly, traveling throughout the US to include Dallas, Chicago, Tampa, and beyond. Expanding SCIP's reach enables promising diverse students throughout the country access to professional opportunities and growth as young leaders.





# SCIP ANNUAL FUNDRAISERS



## Annual “An Evening With The Stars” Awards Gala

The Annual Awards Gala brings together SCIP’s dedicated supporters and honors corporations and individuals who have distinguished themselves and their companies by successfully demonstrating a strong commitment to service. On this night, notable SCIP Alumni are also recognized for their achievements.



## Annual “Toast to Excellence” Wine Tasting Event

Each June, over 200 professionals come out to support SCIP, network, and to learn about wine, enjoy spectacular rooftop views, and savor local restaurant selections while dancing the night away. All attendees are provided tasting notes.

## Annual Golf Classic

In the Fall, SCIP hosts an annual Golf Classic fundraising event at the Ballyowen Golf Course in Hamburg, New Jersey. Business professionals, supporters, and young leaders gather for a day of golf. Proceeds go toward SCIP’s High School Fellowship Program, a continuation of SCIP’s Executive Summer Leadership Program.

## Castle Fitzjohns Art Gallery in SoHo

- Opportunity to network with corporate partners.
- Expanding cultural awareness through art.





## Annual Corporate Sponsorship Opportunities

The Selective Corporate Internship Program (SCIP) Annual Corporate Sponsorship options are available at various funding levels and can be tailored to your branding, marketing, and CSR goals. We offer annual and multi-year packages to maximize your visibility and goals.

SPONSORSHIP BENEFITS	Platinum \$50,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
In-Kind Firm Hosted Internship	✓			
In-Kind Firm Hosted Educational Series	✓			
Key Partner Recognition at all Major Events	✓			
KeyNote Introductions or Final Remarks at a Major Event	✓			
Exclusive Firm Educational & Networking Event	✓	✓		
In-Kind Educational Grant	✓	✓		
Firm Sponsored Educational Golf Day	✓	✓		
All Copies of all Resumes from Career Expositions	✓	✓		
Table at National Business Leadership Conference & Career Exposition	✓	✓	✓	
Firm Led Breakout Session at a National Business Leadership Conference & Career Exposition	✓	✓	✓	
Firm Led Breakout Session at a Business Summit & Career Exposition (Fall and Winter)	✓	✓	Fall or Winter	
Building Innovative Global Leaders (Spring) – Key Partner Recognition, Speaking Role, Workshop Facilitation, and Mentorship Opportunities	✓	✓	✓	
Annual Young Women's Diversity Forum (Fall and Spring) – Key Partner Recognition, Panel Speaker, and Interactive Networking with Session Roles	✓	✓	✓	
Opportunity to be a Host during Executive Summer Leadership Program	✓	✓	✓	
Table at Regional Business Summit & Career Exposition (Fall and Winter)	✓	✓	✓	Fall or Winter
Opportunity to be a Role Model Speaker during the Summer Leadership Program	✓	✓	✓	✓
The Annual Gala	1 Table (12 Tickets)	6 Tickets	2 Tickets	2 Tickets



<b>SPONSORSHIP BENEFITS (continued)</b>	<b>Platinum \$50,000</b>	<b>Gold \$20,000</b>	<b>Silver \$10,000</b>	<b>Bronze \$5,000</b>
Toast to Excellence – Key Partner Recognition	Private VIP Room (20 Tickets)	Private VIP Room (10 Tickets)	Private VIP Table (6 Tickets)	2 VIP Tickets
Golf Classic Fundraising Event & Luncheon at BallyOwen	4 Tickets	4 Tickets	2 Tickets	2 Tickets
Exclusive Invitation to Art Gallery Event	10 Tickets & Key Partner Recognition	6 Tickets	4 Tickets	2 Tickets
Logo on all Event Material, Signage at Venue, and Website	✓	✓	✓	✓
Advertisement in Event Programs	Full Page	Full Page	Half Page	
Option to include Gifts in Student Participant Bags at Events*	✓	✓	✓	✓

*\*Items will be provided by the sponsor and approved by SCIP in advance.*

## A Brilliant Investment: Future Global Leaders



*Enlighten. Employ. Empower.*

## Rising Stars: SCIP Alumni Stories

### Where Are They Now?



**Sharif Bennett**  
Client Representative, IBM  
SCIP Class of 1999

"As a teenager, SCIP gave me exposure to professional fields that I may have not looked at or taken interest in. It is important that young people see all walks of life and the SCIP program gave me an early introduction as to the roles and responsibilities adults must face on a day to day basis."

Sharif is from Nyack, NY and since being a part of SCIP has lived in Chicago, Virginia, California, Egypt, the Philadelphia region, and now Atlanta. After completing his MBA full-time in 2015, he joined IBM as a Client Representative. In this role he helps coordinate the sale of IBM software, hardware, and services to his client.



**Ravin Harduarsingh**  
Junior, CUNY Baruch College, Finance Major  
SCIP Class of 2013

"A profound memory of SCIP is when I found my mentor, James Pérez Foster. When I first met him at a SCIP Annual Gala, he noticed that I was shy and that I didn't have a great handshake. Through the years he's been able to help me improve where I've been lacking. SCIP has influenced my life in a huge way."

Ravin, a SCIP Senior Team Leader, is pursuing a Bachelor's Degree in Finance with plans to also earn an MBA. As part of an advanced high school program, Ravin completed his Associates Degree at CUNY New York City College of Technology in Liberal Arts and Sciences, on a full scholarship, and graduated high school within three years. Passionate about finance, he learned to trade using a simulated trading account, understood how financial markets function, and implemented technical analysis as young as 15 years old.



**Emely Jorge**  
Junior, Manhattan Bridges High School  
SCIP Class of 2016

"SCIP has expanded my endeavors. Throughout the years, many people told me that I have a great future if I put my mind to it and I've been doing so ever since. When I get to college, I will either pursue a career in Computer Science or Law, or maybe both. Upon meeting Honorable Judge Esther Salas at a SCIP site visit, I discovered my passion for justice and equality."

Emely is a high achieving Junior at Manhattan Bridges High School gaining the knowledge of coding and programming. Born in the Dominican Republic, she moved to Manhattan at age 11. In addition to SCIP's Fellows Program, Emely is a part of several programs and organizations, including NYPD Explorers, the Red Cross, and the Student Government Association.

Recognized nationally by the White House, SCIP gained global exposure by showcasing SCIP on Thomson Reuters' 13 jumbotron screens at 3 Times Square. It ran for 2 weeks in April 2016 and was sponsored by Thomson Reuters, designed in-kind by NEMA Associates, Inc., and with collaborative efforts from the Latino Networks Coalition (LNC).



SCAN TO  
VIEW IN  
MOTION





SECOND ANNUAL

# NATIONAL CONFERENCE & CAREER EXPO

FRIDAY, NOVEMBER 10, 2017

8:30 A.M. - 5:30 P.M.

**JERSEY CITY, NJ**



SELECTIVE CORPORATE INTERNSHIP PROGRAM

CORPORATE HOST:

# JPMORGAN CHASE & Co.



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**CREDIT SUISSE**

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**Bank of America**



**The  
New York  
Times**



**LNC** LATINO  
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COALITION

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**Bainbridge**Advisors

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